

Use of ICT Media Products Report

WP 2 - Development

October 2021





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Abbreviations and Acronyms

CLICHA Climate Change in Agriculture

ICT Information and Communication Technologies

WP Work Package





1 Website Description

The website (Figure 1) was used for the presentation of project, its aims, objective, results and outputs and all related information. Additionally, articles, news and information about the project activities and tasks were uploaded on it. All content is available in all partner languages including English (i.e. Arabic, French, Greek, Latvian, Italian, English).



Figure 1. Website Frontpage



2 Website Analytics

The website of the CLICHA project (http://clicha.eu) was developed and hosted by P3 in order to promote project results, as well as products and outputs. Website traffic is a valuable indicator of the dissemination of project results to the general public. As shown by Google analytics (Figure 2), there were 16,776 website sessions in the last 3 years by 13,204 users, mainly coming from Tunisia (Figure 3). The website will keep up running for 5 years after the completion of the project on 14/10/2021 (Annex I).

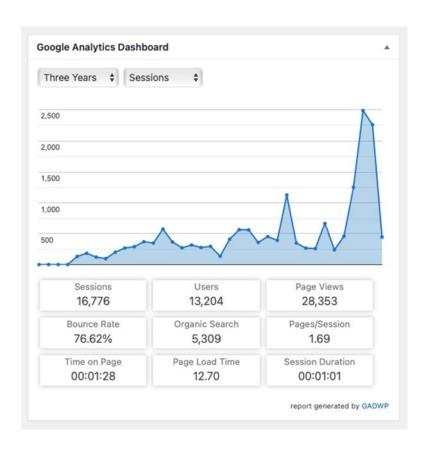


Figure 2. Session Analytics for the CLICHA Website





Figure 3. Location of Sessions for CLICHA Website



3 E-Learning Platform Description

The e-platform of the CLICHA project contains all the educational material created by the consortium, transformed accordingly. The e-platform provides a learning experience for the students, which acts complementary to the course and its lectures.

In more detail, the e-platform:

- Is a dynamic, interactive and powerful tool, which provides e-learning, e-connectivity and e-communication functionalities.
- Hosts and serves the innovative educational material in the form of MOOCs.
- Offers modern and interactive tools and services to its users encouraging them to interact and collaborate with each other in a social media dialogue and to become creators of self-generated content in a virtual community, as well as to exchange ideas and knowledge.
- Collaborative learning as an innovative educational approach is a key action that will be heavily enhanced and promoted by the e-learning platform encouraging the participants to organize classroom activities into academic and social learning experiences. Is user-friendly, highly flexible, fully customizable and easily expandable, serving the training purposes and supporting all desired functionalities.
- Is compatible with all major browsers, it will meet modern HTML5 standards and, finally, it is designed with responsive web design standards so that it is accessible through all devices.
- Provides administrators, teachers and students with a single robust, secure and integrated system designed to support both teaching and learning and to create personalized learning environments by providing opportunities for open, and self-regulated (self-paced) learning.
- Promotes a multi-level assessment process ranging from self to peer to expert assessment (evaluation and validation test) in order for the students to receive an Open Badge, which is a form of digital validation and recognition of the newly acquired skills and knowledge.



4 E-Learning Platform Analytics

The eLearning platform of the CLICHA project (http://clicha.iit.demokritos.gr) was developed by P3 and was used by the Tunisian partners for educational purposes, assisting academics of the Tunisian HEIs in their educational work. In the platform were totally registered 663 users (Figure 4), including students, teachers and managers. The eLearning platform will keep up running for 5 years after the completion of the project on 14/10/2021 (Annex I).

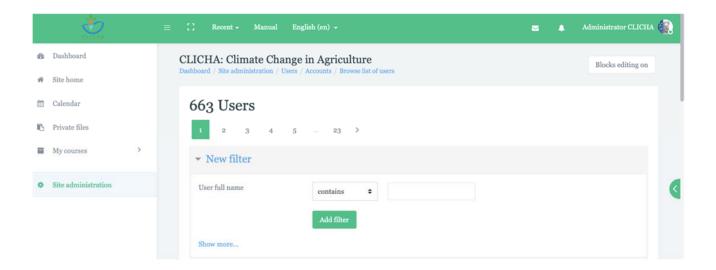


Figure 4. Enrolled users in e-learning platform



Annexes

Annex I - Letter of Commitment





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Information: Athanasios Drigas	Date: 30 September 2021
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Dear CLICHA Coordinator,

I the undersigned, Dr. Athanasios Drigas, certify that N.C.S.R. "Demokritos" commits to keeping up and running, maintaining and updating all the e-tools developed in the framework of the CLICHA Project, namely:

The project website: http://clicha.eu/

The e-learning platform: http://clicha.iit.demokritos.gr/

as well as the information and educational material they host for 5 years after its completion on 14/10/2021.

The Scientific Coordinator of Net Media Lab Dr. Athanasios Drigas Director of Research

